

# Lena Marshall Foundation (LMF)

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## **EXECUTIVE DIRECTOR MESSAGE**

As another year ends, it's natural to reflect on the highs, lows, and everything in between. The end of the year is a time to celebrate the lessons we've learned, the growth we've experienced, and the memories we've made. It's also a moment to look ahead, filled with hope, inspiration, and motivation for the coming year.

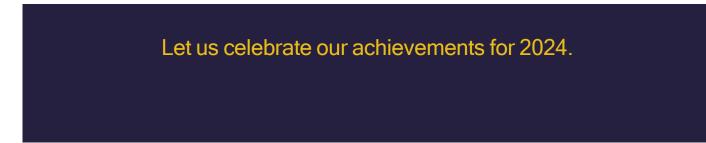
A few achievements we'd like to highlight from the year include our partnership with Friends of Liberia (FOL), visiting the United Nations in New York, and visiting the island of Grenada to make donations after hurricane Beryl devastated parts of the Caribbean.

The impact of the Foundation's work is only possible because of the incredible partnerships we forge with individuals around the world who give through their generous financial support, expertise and tireless commitment. Many of our supporters, mentors and partners have now worked with us for many years and we continue to attract new partnerships.

The common theme amongst these people is their persistence, enthusiasm and belief in promoting women, children and the difference this will make. It is this passion that continues to inspire us at the Foundation and our visionary Founder.

Thank you for staying the course with us to make our work a reality.

We couldn't do it without you. Wishing you a joyful 2025 from all at Lena Marshall Foundation.





Mrs. Lena Marshall Executive Director December 2024



**Annual Report** 

## Period from 1 January 2024 to 31 December 2024

Lena Marshall Foundation have pleasure in presenting their report for the period ended on 31 December 2024.

## 1 Structure, Governance and Management

## 1.1 Status

Lena Marshall Foundation was incorporated by Liberia Business Registry on

27 August 2019 under the TIN number 501010032, registered in Liberia, West Africa.

12 April 2022 Lena Marshall Foundation INC, registered Grenada, West Indies.

#### 1.2 Trustees

The trustees (who are also board directors for the purposes of company law) are responsible for preparing the trustees" report and the financial statements in accordance with applicable law.

Company law requires the board of trustees to prepare the annual report and financial statements for each financial period which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including income and expenditure, of the charitable company for that period.



Annual Report (continue)

## Period from 1 January 2024 to 31 December 2024

The board who served during the reporting period were:

Mrs. Charlesetta Williams (Chairman)

Mrs. Victoria Rennie

Mrs. Lucy J Bondo

#### 1.3 Charitable Objects

Lena Marshall Foundation for Women and Children is formed for any charitable purposes that will make women and children lives better whoever and wherever they are. The purposes may include but are not limited to, purposes related to education, relieving poverty, health, human rights, financial independence, promote social inclusion, relieving unemployment, providing recreational and leisure time activity in the interests of social welfare.

To act as a resource for young people up to the age of [30] by providing advice and assistance and organising programmes of physical, educational, and other activities as a means of:

(a) advancing in life and helping young people by developing their skills, capacities, and capabilities to enable them to participate in society as independent, mature, and responsible individuals.

(b) advancing education.

(c) relieving unemployment.

(d) providing recreational and leisure time activity in the interests of social welfare for people living in the area of benefit who have need by reason of their youth, age, infirmity or disability, poverty, or social and economic circumstances with a view to improving the conditions of life of such persons. Management support, technical advice, quality control and impact assessment support as well as networks and visibility. The Foundation chooses partners which are non-political, have the capacity to deliver the envisaged activities and have a similar vision to the Foundation.



#### Foundation's Vision:

The Foundation's vision is for a world where women have equal access to the tools and support needed to establish and grow successful businesses. By supporting women entrepreneurs, we are building a brighter future for families, communities, and economies.

LMF aims to inspire and empower girls from the least advantaged communities.

#### Foundation's Mission:

Lena Marshall Foundation (LMF) mission is to empower women and children to enhance health, end hunger, educate and overcome hardship.

The Foundation's mission is to strengthen the capacity of women entrepreneurs in countries where they lack equal opportunities so that they can start and grow their business and become greater contributors to their societies and economies. The Foundation accomplishes this by working with local partners to provide women with access to business tools, networks, and finance.

A cornerstone of the work of the Foundation is bringing together stakeholders who work on economic empowerment for women and forming knowledge and/or funding partnerships to create a more coherent support network. These stakeholders include partners such as other philanthropic organisations, private and public sector institutions, academia, and community-based organisations. An underlying principle of the Foundation is that projects will be implemented on a small scale and/or limited timeframe first, but then rolled out on a larger scale/longer timeframe subject to successful completion of the initial testing period.



Annual Report (continued)

Period from 1 January 2024 to 31 December 2024

1.4 Organisational Structure and Staffing

Board Team

Mrs. Charlesetta Williams (Chairman)

Mrs. Victoria Rennie

Mrs. Lucy J Bondo

**Operations** Team

**Operations Volunteer:** 

Mrs. Marjorie Graham

Day-to-day management of the charity is delegated to the director and a small team.

The trustees provide guidance to the Foundation.

The Foundation relies on volunteers and pro-bono advisors who generously give their time when required.



## Activities January 2024 – December 2024

## Liberia, West Africa

LMF and Friends of Liberia (FOL) partnered to run the Rural women Food and Hygiene courses in Margibi and in Grand Cape mount counties. These courses ran in May and June 2024

To promote the adoption of food safety practices within Liberia's fresh produce systems, a project funded by Friends of Liberia (FOL) and (LMF) trained more than 40 chefs, cooks and Street vendors in two counties – Margibi (Doemah Town) and Grand Cape Mount (Robertsport).

"Food safety is an issue in Liberia and many women handling food, still have low awareness," said Mrs Marjorie Nenneh Wright, one of LMF's training officers and staff.

"Awareness among food handlers involved in fresh produce systems such as growing, handling, and consuming the fresh produce – is highly important." she also added.

Workshop attendees included women and youth who can now share their new knowledge and skills in their communities to build a greater food safety capacity.

Meanwhile, (LMF's) founder and Executive Director Mrs. Lena Marshall, who graduated from the University of Central Lancashire - Preston, with a degree in Biomedical Science said, that her career path led her into Microbial and Chemical analysis of food.

This also led Mrs. Marshall to obtaining a Food Hygiene Qualification through the Chartered Institute of Environmental Health in London.

"The aim is to prevent food poisoning by educating women on basic food safety and hygiene information, and also advice for handling food for human consumption," she said.



## Activities January 2024 – December 2024

Annual Report (continue)

#### Liberia, West Africa



Margibi County Grand Cape Mount County Sponsored by Friends of Liberia www.lenamarshallfoundation.com

## Margibi County attendees

anguir county attended

LMF Facilitator Mrs. Marjorie Wright and our volunteer Ms. Lois Franklin



Robertsport, Grand Cape Mount



## Activities January 2024 – December 2024

Annual Report (continue)

#### Liberia, West Africa

We visited UN for African Women in Leadership Organisation (AWLO) women conference.

Our Liberian sisters were represented at the UN.

Facia Boyenoh Harris, Esq. Feminist Activist Lawyer and Mrs. Brenda Moore the Executive Director of Kid's Educational Engagement Project.



The CEO visited the Liberian UN Mission in New York. Headed by Her Excellency Amb. Sarah Safyn Fyneah, Ambassador Extraordinary and Plenipotentiary and Permanent Representative.





## Activities January 2024 – December 2024

Annual Report (continue)

On a visit to the UN in NY with the African Women in Leadership Organisation (AWLO).







## *Lena Marshall Foundation (LMF) Annual Report 2024* Activities January 2024 – December 2024

Annual Report (continue)

## Liberia, West Africa

LMF supports self-sufficiency. We were able to contribute our financial support to farmers in Margibi, headed by Mr. Joseph Kollie. The funds were used towards their watermelon planting project.





## Activities January 2024 – December 2024

Annual Report (continue)

## Grenada, Caribbean

We visited Grenada and made donations to the Queen Elizabeth children's home and Princess Alice Hospital.



Mercedes Richards volunteered for LMF. Mercy is from Rangers Unit and attends St Joseph's Convent High School in Grenville.





## Activities January 2024 – December 2024

Annual Report (continue)

#### Grenada, Caribbean

British Airways sponsored LMF in getting our donated supplies to Grenada. Hurricane Beryl damaged parts of the Caribbean.



With the help of private donors, we were able to donate a special wheelchair to a child with cerebral palsy. On behalf of LMF we are very grateful to our donors who continue to support our work.





## Activities January 2024 – December 2024

Annual Report (continue)

England, UK

LMF donated to The Sara and Nyla Budy Infant Health Programme (SNBIHP). They had their first annual fundraising event in the UK. This fundraiser is to benefit Robert Moore Memorial Healthcare Centre (Liberia) to establish a neonatal unit for premature babies' care.

We have competed another year of Women in business Mentorship program. These programs are truly an experience for both the mentors and mentees. The CEO had an opportunity to mentor a business lady on the Caribbean Island of St Kitts and Nevis. This was made possible through the Cherie Blair Foundation - Mentoring Women in Business Programme.





# **Certificate of Graduation**

This is to certify that

Lena Marshall

Has successfully completed the Mentoring Women in Business programme and is officially a Cherie Blair Foundation for Women Mentor Alumnus

We thank them for their participation in our global community and celebrate the work they have done with their Mentee over the last year.

Lono Blair

**Cherie Blair CBE KC** Founder, the Cherie Blair Foundation for Women 04/12/2024



## Activities January 2024 – December 2024

Annual Report (continue)

#### Grenada Liberia

Looking ahead to 2025 – LMF to focus more on providing services through partnerships.

Thank you for your support in 2024. On behalf of the LMF team we wish you all a successful 2025.